

Core Assortment

Flexibility, easy choices and speedy availability – that’s what time-poor businesses need. When it comes to crystal assortments, we’ve always offered the most comprehensive range of colors, effects and articles in the industry; but we’ve now come up with a simplification that will make a big difference to the everyday lives of our customers. Designed to take the hassle out of a key aspect of choosing and ordering crystals, we call it our “Core Assortment”: a selection of 30 classic Swarovski products that are now available in six main colors – a one-stop shop with the stock you need, when you need it. Previously, Swarovski promised color homogeneity within each article; this innovation means we can now offer precisely matching colors across 30 of Swarovski’s most requested products. Six, to be exact: Aquamarine, Amethyst, Emerald, Jet, Light Colorado Topaz, Scarlet, and clear Crystal. No variations, no streaks, just flawless jewel-like shades. Choose from Round Stones, Fancy Stones,

Flat Backs No Hotfix and Flat Backs Hotfix, Sew-on Stones, Beads and Pendants. Add to this list Forward Integrated Elements that include Flat Back Bandings, Rivets, Rose Pins, Rose Montées, Chaton Montées, 3D Studs, Crystal Mesh Standard and Crystal Fine Mesh.

Whether for jewelry or watches, apparel or accessories, or DIY, when you need to create a design using a variety of crystals in a particular color, you’ll find it and receive it quickly, saving time, effort and cost. And like all our colors, the Core Assortment is resistant to plating and soldering. Suddenly life just got so much easier.