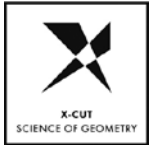


# WHY SWAROVSKI

## EXCELLENCE, THROUGH INNOVATION AND ORIGIN



### X-CUT

Advanced optical measurement and high-precision manufacturing deliver premium cuts characterized by unmatched brilliance.



### PLATINUM\* PRO

With its new advanced foiling technique, Swarovski has set a new standard in the lifespan of crystals.



### HOTFIX GLUE

The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.



### CRYSTALS – MADE IN AUSTRIA

The combination of innovation with sustainability and respect for individual wellbeing means that quality is always assured.

## PREMIUM, BY SERVICE AND DESIGN



### DESIGN SERVICE

Throughout its global network of Design Centers, Swarovski offers exceptional service provided by the industry's best creative talent.



### APPLICATION SERVICE

A comprehensive range of application services means customers benefit from the extensive experience of leading international experts, as well as internal specialists.



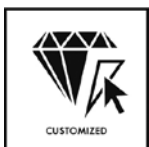
### GLOBAL SERVICE

Swarovski's Global Service Network provides customers with dedicated personal assistance on a local level.



### DESIGNER EDITIONS

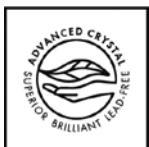
Creative collaborations with top designers result in exclusive cuts and unique designs for Swarovski crystals.



### CUSTOMIZED SERVICE

Choose new variations by going beyond Swarovski's tremendous standard assortment of crystal components and forward integrated elements.

## COMPLIANCE, WITH INTEGRITY



### ADVANCED CRYSTAL

Swarovski's patented lead-free\*\* formula has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.



### OEKO-TEX

Oeko-Tex® Standard 100 Class II (direct contact with skin) certification creates confidence in chemical safety of textile applications.



### CLEAR

Regular legal monitoring of chemical requirements and reasonable testing provide customers with the comfort of trust in Swarovski's products.



### COMPLIANCE SERVICE

Assessments regarding substance limitations as well as compliance information and advice to support customers in complying with relevant laws, regulations, and voluntary standards.

\* Silver mirror coated with a platinum colored protective layer.

\*\* Crystal glass and all other materials containing 0.009% lead or less.